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# International Best Practice Competition 2025

A Virtual Event

## Awards For

**Early Bird Applications Will Close:**

**3rd March 2025, Monday**

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BEST PRACTICE SHARING EXTRAVAGANZA

JUNE - JULY 2025

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BEST OF THE BEST - AWARDS SPECTACULAR

JULY - AUGUST 2025

- **7-Star ★★★★★★** *Best Practices (the pinnacle achievement)*
- **Winners of the 21 Categories of Excellence**
- **Pioneer Prizes** for applicants that submit the most best practices that achieve a high Star Rating
- **Special recognition to the highest Star Rating for **Small-Medium Enterprises (SME)** - 50 employees or less**

Practices graded 5 Stars ★★★★★ and above are considered an international best practice, with 7-Star ★★★★★★ indicating world-class.



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APPLICANT BROCHURE

# Our Vision

To foster a global community of organizations committed to excellence by facilitating the exchange of best operational and managerial practices, setting new standards of efficiency, effectiveness and leadership, and inspiring a culture of positive change globally.

# Our Mission

Whilst the IBPC assesses best practices and gives them a Star Rating, with 7-Star

★★★★★★ indicating world-class practices, its main purpose is to facilitate organizational learning and improvement.

We can't wait to see your participation!



All organisations from all sectors and countries are welcome to apply for the 11th International Best Practice Competition (IBPC) 2025.



**Venue:** The 2025 Competition will be a virtual event to maximise participation.

# Competition Highlights

- **Dynamic best practice sharing global platform:** The purpose of the awards is to enable sharing and learning from international best practices.
- **Assessment of applications:** Assessments are conducted by international experts with written feedback to strengthen the applications.
- **Live access to the Competition webinars:** Applicants can watch all the presentations from fellow participants across all the webinars to learn from them.

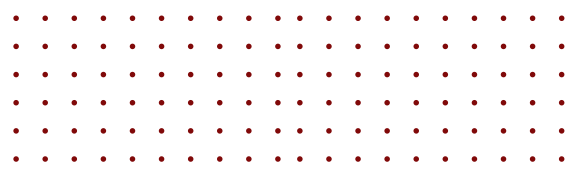
*There is **no limit on the number of best practice entries from one organisation** for the International Best Practice Competition!*



# Certification Criteria to Assess the Best Practice Applications

- **International Best Practice (Role Model, World-Class, Wow!) (7 Stars, ★★★★★★★)**
- **International Best Practice (Outstanding) (6 Stars, ★★★★★★★)**
- **International Best Practice (Excellence) (5 Stars, ★★★★★)**
- **Local Best Practice (Excellence) (4 Stars, ★★★★★)**
- **Competence (Professional) (3 Stars, ★★★)**
- **Progressing (Minor Deficiencies) (2 Stars, ★★)**
- **Deficient (Major Deficiencies) (1 Star, ★)**

## Organisers



## Partners



ADICOE  
مركز أبوظبي العالمي للتميز المؤسسي  
Abu Dhabi International Centre for Organisational Excellence



غرفة أبوظبي  
ABU DHABI CHAMBER



## Supporters



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# 21 Award Categories

2025

There are 21 IBPC categories of excellence for which recognition will be given.

**Leadership**

**Governance**

**Social Responsibility**

**Environmental Sustainability**

**Strategic Planning and Deployment**

**Performance Measurement and Management**

**Customer and Market Focus**

**Design of Products/Services**

**Supplier Relationships & Partnerships**

**Education, Training, Development, & Learning**

**Employee Teams, Empowerment, Motivation, Satisfaction**

**Employee Health, Safety, & Wellbeing**

**Workforce Planning, Recruitment, & Retention**

**Process Management & Improvement**

**Change Management**

**Innovation Systems and Approaches**

**Innovation Projects**

**Management of Assets**

**Risk Management**

**Digital Transformation**

**Automation and Technology**



# International Participation

Participating countries at the previous IBPC editions:



**6 Continents**

**27+ Countries**

To date, over 750 organisations have applied for the IBPC awards from various industries and sectors.

In 2024, 49 best practices from 10 Countries qualified to enter Round 2 of the International Best Practice Competition (IBPC).

- Australia
- Bahrain
- Brazil
- Cambodia
- Canada
- Chile
- China
- Costa Rica
- Egypt
- France
- Greece
- India
- Iran
- Kuwait
- Malaysia
- New Zealand
- Pakistan
- Philippines
- Saudi Arabia
- Singapore
- Spain
- Sri Lanka
- Thailand
- Uganda
- United Arab Emirates
- United Kingdom
- United States
- Others



Award Beneficiaries and Attendees:



- CEOs, Senior Executives, Leaders, Managers, Project Heads, and Team Members who wish to showcase their best practices to the world while indulging in an enriching experience to learn from international best practices.
- Business consultants, subject matter experts, researchers, and enthusiasts
- Policy and decision-makers
- Anyone with a desire to learn, excel and innovate

# International Jury

In 2025, there will be over [65 international experts](#) on the judging panel.

## Phil Guerin

Jury Member, IBPC 2024

“Some great best practice example from all over the world to review. The cross-sector stakeholder engagement and the level of reflection and refinement in the transformation processes by each entrant provide a lot of lessons for other organisations. These are really solid examples of transformation with evidence of results.”



## Carew Hatherley

Jury Member, IBPC 2024

“What a great group of initial presentations at the International Best Practice Competition. Some seriously innovative ideas being put into practice. The bar is getting raised every year!”



## Carrie Marr

Jury Member, IBPC 2023

“The International Best Practice Competition is a great opportunity to consider global best practices and share the learning.”



# IBPC Awards Gallery



International Best Practice Competition, **New Zealand**, 2018

cosmoONE S.A, **Greece**: 6-Star Recipient at the International Best Practice Competition, 2023



Mr. Thanasis Petmezas  
CEO cosmoONE Greece

City of El Paso, **United States** at the International Best Practice Competition, Philippines, 2015



Ajman Police, **UAE** won several awards at the International Best Practice Competition, 2024



IBPC 2022 participating organisations from **Costa Rica** - Intel, National Bank of Costa Rica, INS, Abbott, and Coopelesca



Felicitations of the International Best Practice Competition Winners at the Business Excellence Global Conference, **Singapore**, 2013



Winners and Participants - 5th International Best Practice Competition, **India** 2017

# Participation Benefits

## Global Recognition and Credibility:



Winning showcases your commitment to excellence, surpassing industry standards, and enhancing your reputation.

## Increased Brand Visibility:



Gain global exposure through IBPC press releases, social media, and promotional materials, attracting customers and partners.

## Industry Leadership:



Recognition across 21 category-specific awards positions your organization as a trusted leader in its field.

## Continuous Improvement:



Feedback from IBPC assessors and judges, and benchmarking with top practices drive sustained growth and self-reflection.

## Employee Engagement:



The competition boosts staff morale, fosters a positive work culture, and enhance employer branding.

## Networking Opportunities:



Build connections with industry leaders, potential clients, and partners, unlocking collaboration and growth potential.

# Winners and Participants at the Previous IBPC Editions



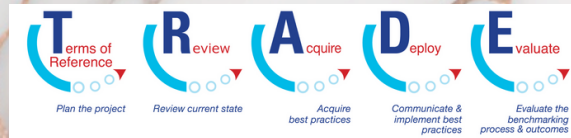


# FREE Access to BPIR.com

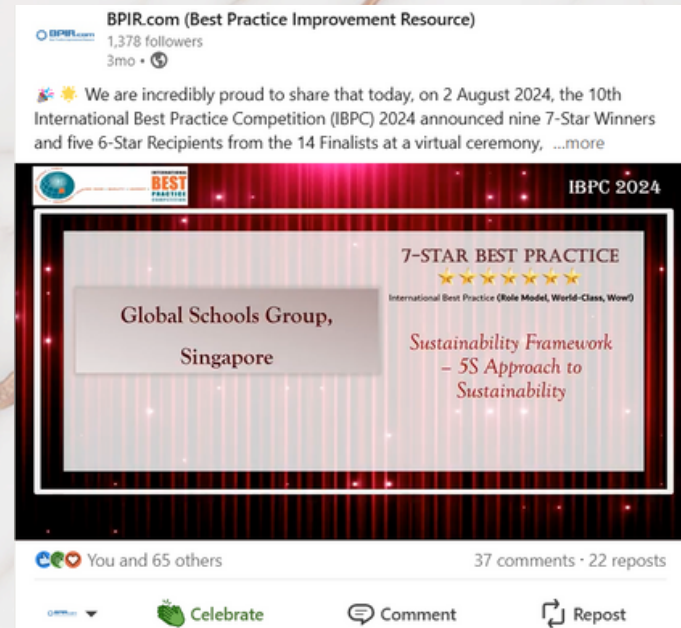
Self-paced learning with a **complimentary annual membership** of the BPIR.com platform (Best Practice Improvement Resource):

All IBPC applicants are provided with free access to the BPIR.com where they can watch current and past best practice entries at their own pace to help further improve their processes. **Three free passwords are given per best practice entry.**

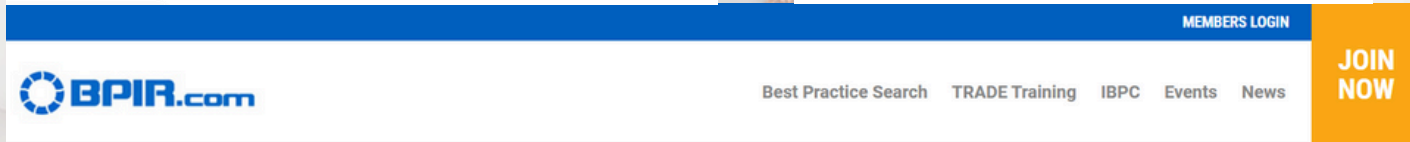
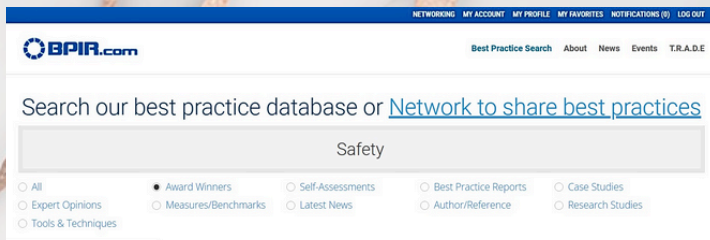
- BPIR.com contains a wealth of best practice resources including articles, videos and webinars covering all business processes and industry sectors with information classified by business excellence model criteria for ease of use.
- BPIR.com offers you access to the **TRADE Best Practice Benchmarking methodology** – a systematic and proven approach to help find and implement best practices (used by many previous IBPC winners).



# IBPC 2024 Winners Featured on the Official LinkedIn Page



- Participation will enable you to be **visible via various official websites and social media pages**, such as the International Best Practice Competition website.
- A **global audience of 500+** is expected across all the webinars with thousands viewing the recorded event.
- 7-Star and 6-Star Winners and IBPC participants are featured and **promoted on the official BPIR.com LinkedIn page with 1000s of video views** (screenshot above).
- Winners are featured and promoted in the **COER Newsletters** – going to over **7,000 recipients**.
- Winners are featured and promoted in the **BPIR.com Newsletters** – going to **over 6,000 recipients**.



In addition to the IBPC, we have three additional awards for “organization-wide” initiatives rather than specific best practices. Organisations can also participate in the following awards:

## Environmental, Social, & Governance (ESG) Excellence Award

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2025



The **ESG Excellence Award** is aligned to the United Nation’s Sustainable Development Goals (SDGs). The award recognizes organisation’s that are leaders in embracing and promoting sustainable and responsible business practices into an organization's overall strategy. Companies that prioritize ESG considerations aim to contribute positively to the well-being of the environment, society, and corporate governance. **[Entry Form HERE.](#)**

## Organisation-wide Innovation Award

2025



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The **Organisation-Wide Innovation Award** recognises organisations that have embedded best practice learning with their own ideas and creativity to become highly innovative. The award recognises organisations that excel in inculcating an innovation culture throughout all facets of their operation, from the leadership to employees and all stakeholders, leading to innovative processes, products, and services. **[Entry Form HERE.](#)**

## Global Benchmarking Award 2025

The **Global Benchmarking Network’s (GBN) Global Benchmarking Award** investigates these four areas within an organisation:

- Leadership commitment to benchmarking
- Pervasiveness of benchmarking
- Formality of benchmarking
- Results achieved

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**[Entry Form HERE.](#)**





# Digital Badges & Certificates

All IBPC winners and participants receive verified badges and certificates displaying their star rating that can be shared via social media platforms, such as LinkedIn and Facebook.



# Timeline: IBPC 2025

## Round 1

ENTRY SUBMISSIONS

**Submit Your Best Practice Application**

Screening of Applications & Feedback Report Given by a Team of IBPC Assessors

**03 March 2025 - Early-bird Deadline**

## Round 2

BEST PRACTICE SHARING EXTRAVAGANZA

**Present Your Best Practice**

15+ Webinar Sessions. Submitted Application, Pre-recorded Presentation, & Live Q&A Session with the Judging Panel

**02 June - 11 July 2025**

## Round 3

BEST OF THE BEST - AWARDS SPECTACULAR

**Final of the 11th International Best Practice Competition**

**30-31 July 2025**

**Virtual Award Ceremony and Announcement of 7-Star Winners**

**04 August 2025**

*The Below Timeline is For: Organisation-Wide Innovation Award (OWIA), Global Benchmarking Award (GBA), and the Environmental, Social, & Governance (ESG) Excellence Award*

## Round 1

SUBMIT YOUR INNOVATION / BENCHMARKING / ESG APPROACH

**May 2025**

## Round 2

BEST OF THE BEST - AWARDS SPECTACULAR (FINAL)

**August 2025**

**Virtual Award Ceremony Announcement of the Winners**

**August 2025**

ENTRY FEE details here: <https://bestpracticecompetition.com/entry-fee-our-services/>  
PRESENTATION GUIDELINES here: <https://bestpracticecompetition.com/presentation-guidelines/>

*On behalf of our esteemed  
partners and supporters.*

## **Dr Robin Mann**

*Chair,  
International Best Practice Competition*

(Director, Centre for Organisational  
Excellence Research, New Zealand,  
<https://coer.org.nz/>)

 [\*\*More Information & Entry Forms Here\*\*](#)

### **Contact us for any queries**

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*Join us in the  
celebration of  
excellence!*

