



# Risk Management Framework

November 2004

Risk Facilitator:

Dennis J Clark

# Purpose Of This Presentation

**The purpose of this presentation is to:**

- 1. Provide a summary of risk management principles**
- 2. Provide an overview of the Charles Darwin University (CDU) Organisational Level Business Risk Assessment**
- 3. Provide some examples of risk assessment techniques for use in day to day activity.**

# 1. Risk Management Principles

- **Why Risk Management?**
- **Lessons In Risk Management**
- **Risk Management Methodology & Process**

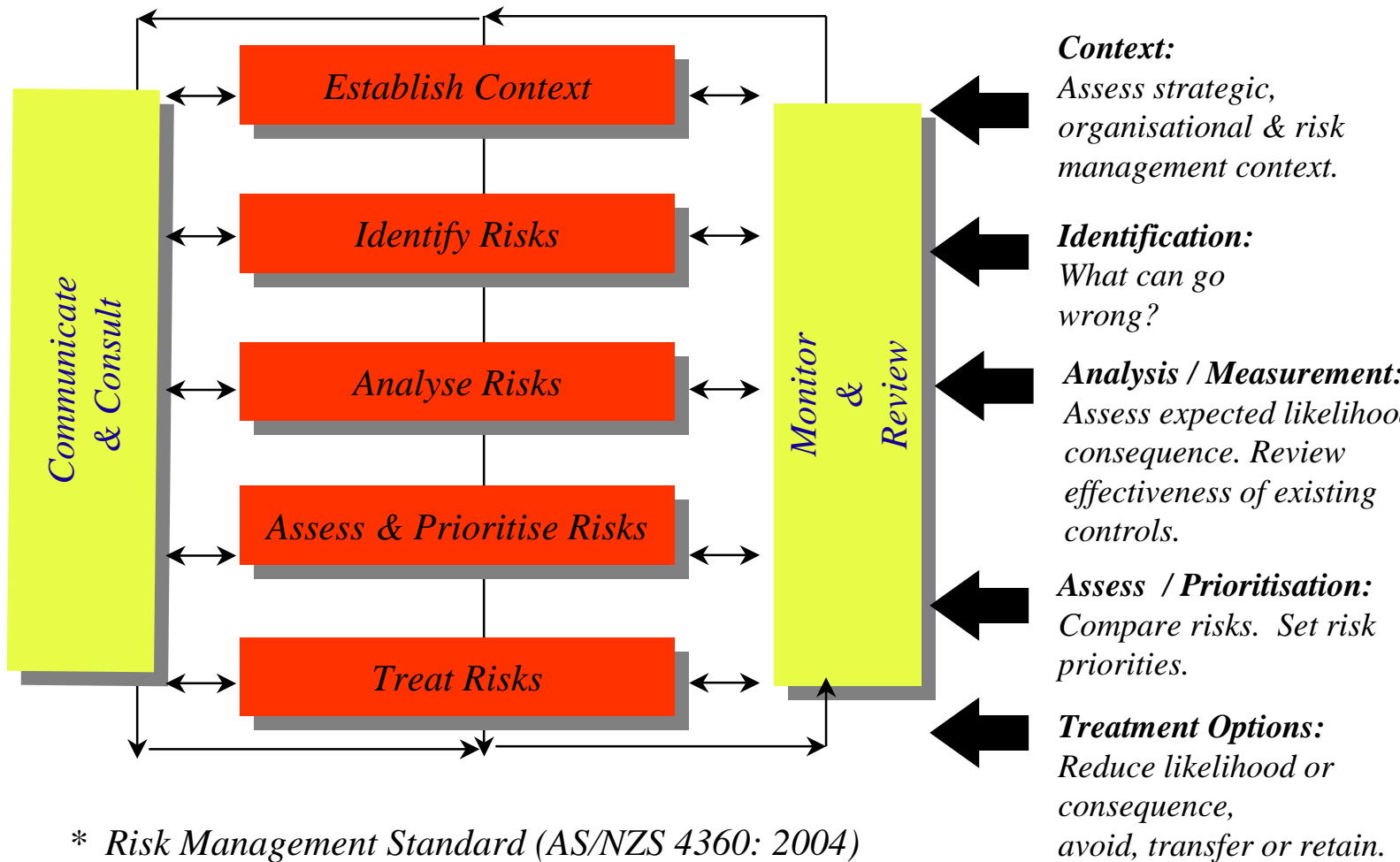
# Why Risk Management?

- **Where The World Is Heading**
- **Makes Sound Business Sense**
- **Essential Element of Good Governance**
- **Essential Process For Directors & Officers (Senior Managers) Under Relevant Legislation (CDU, CAC, FMA, Corporations etc Acts)**
- **Provides External Kudos**
- **Defence In Court Actions Or Government Enquiries**

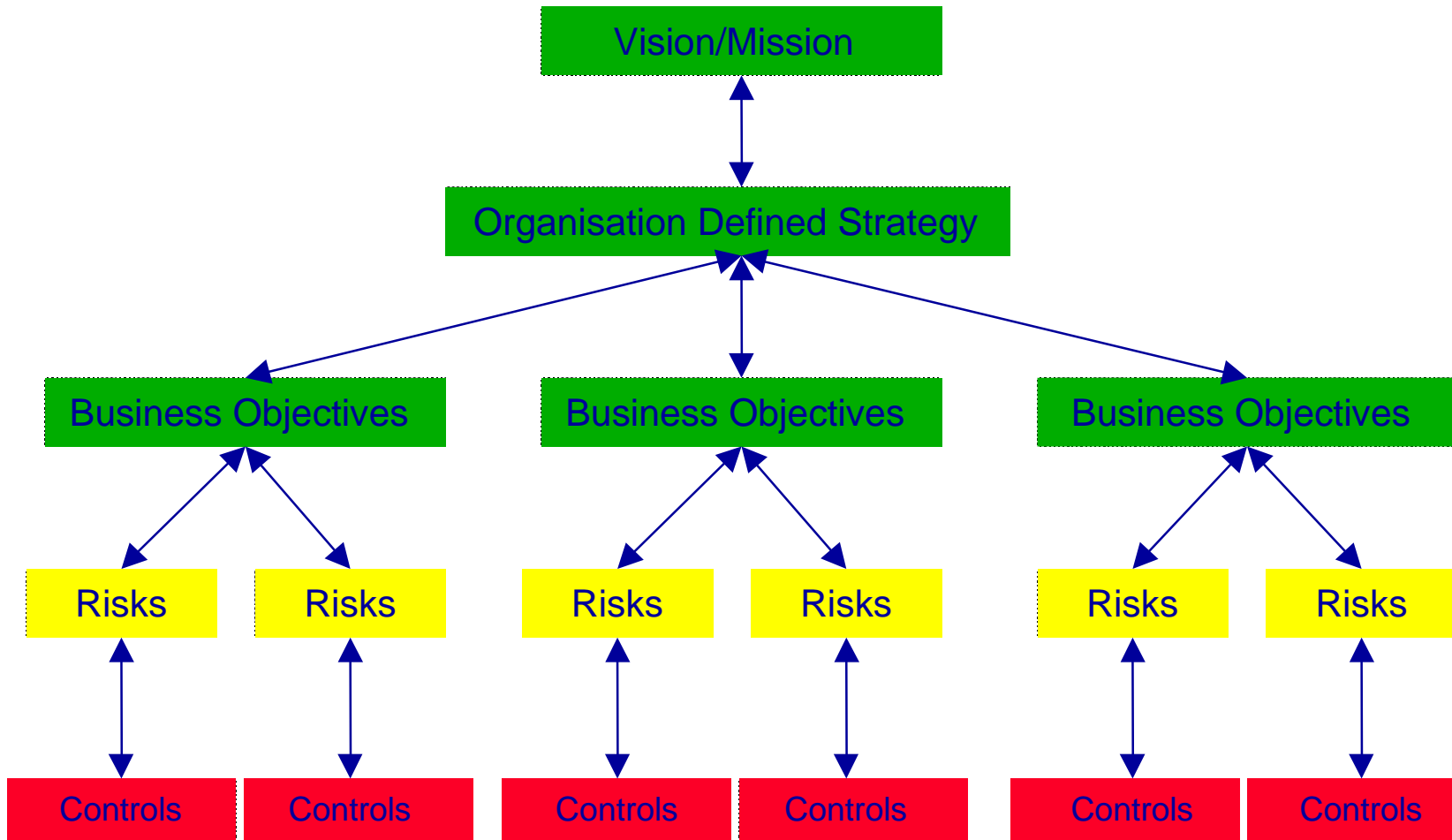
# Lessons In Risk Management

- **Already Part Of Day To Day Operations But Not Generally Documented**
- **The Key Is Documentation Of Existing And Proposed Activities**
- **Methodology Critical**
- **Process Important**
- **Courts Can't Second Guess After The Event**
- **Properly Implemented And Maintained Is A Powerful Process**
- **Can Prevent Failures**

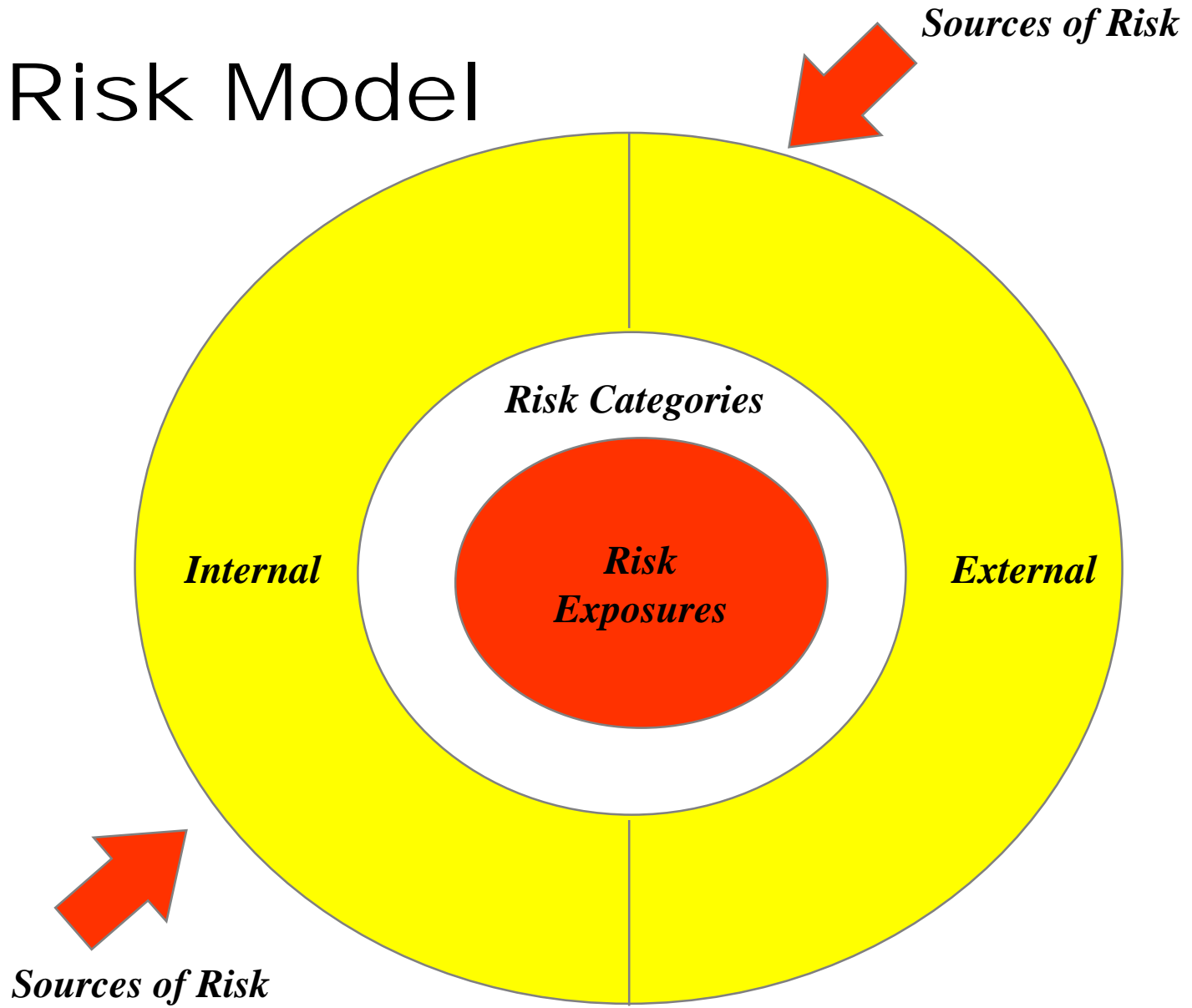
# RM Methodology & Process



# Key Concepts

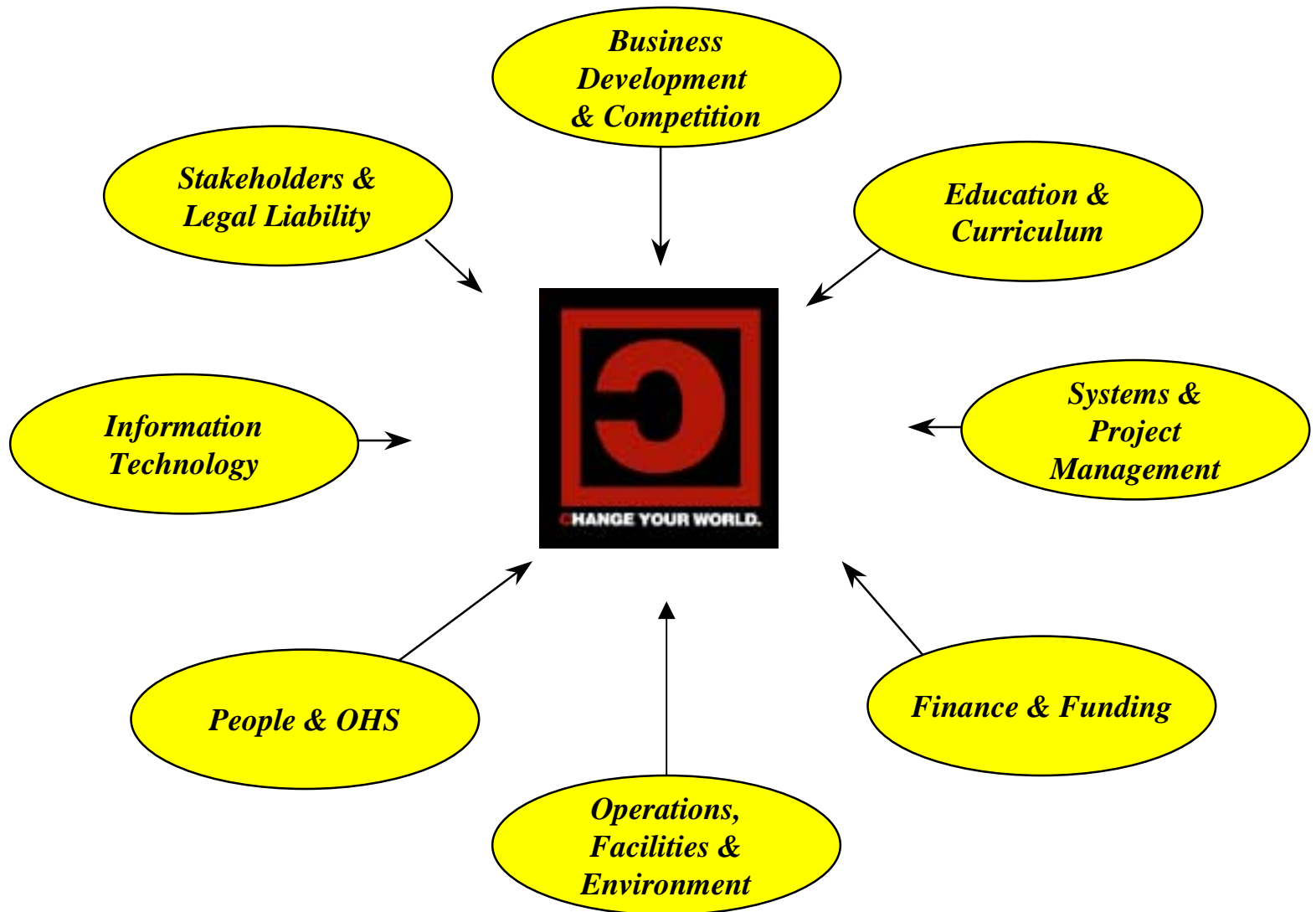


# Risk Model





# CDU Risk Wheel



# Risk Consequence and Likelihood Matrix

## CONSEQUENCE TABLE

Level	Descriptor
1	Insignificant
2	Minor
3	Moderate
4	Major
5	Catastrophic

## LIKELIHOOD TABLE

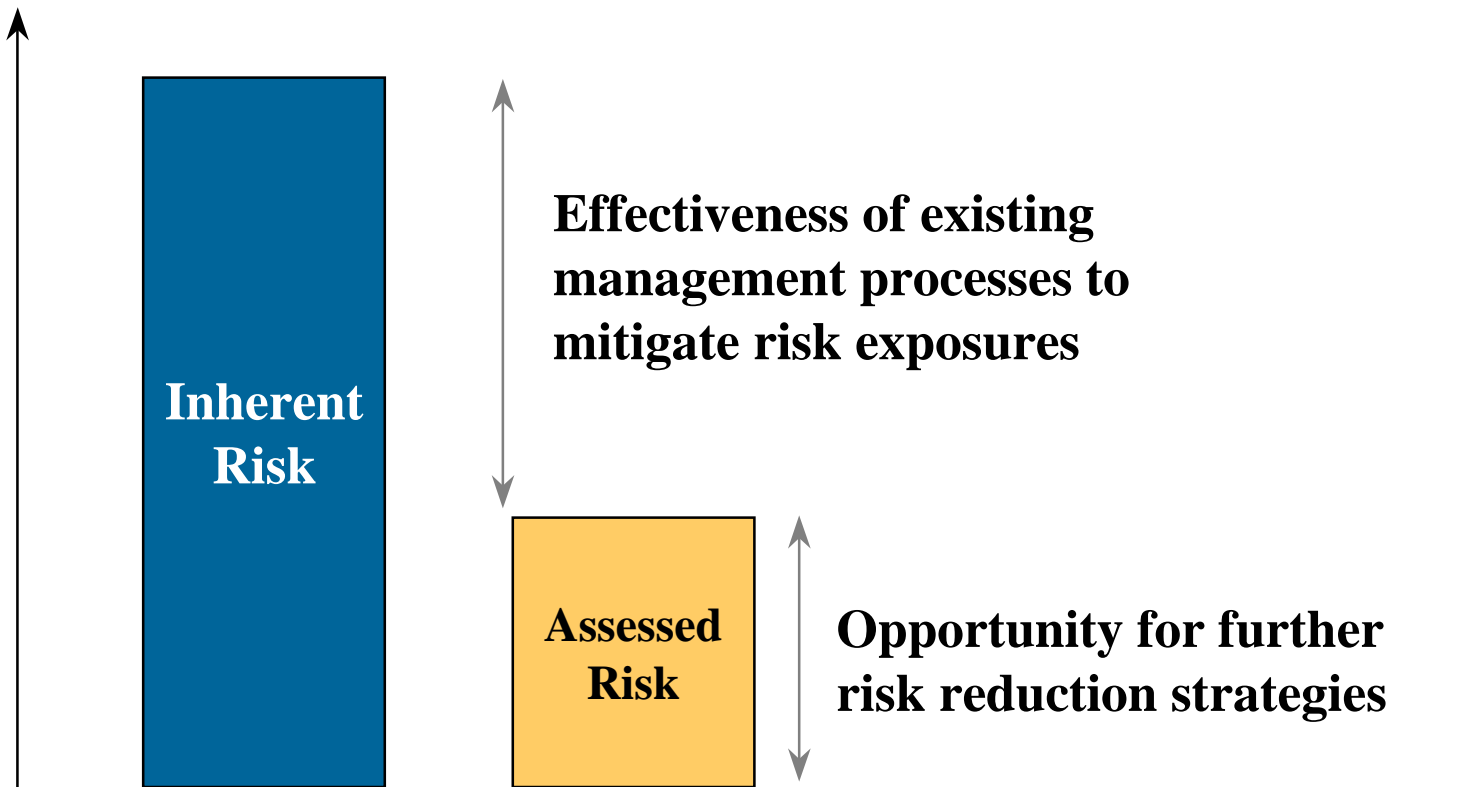
Level	Descriptor
1	Rare
2	Unlikely
3	Possible
4	Likely
5	Almost Certain

# Risk Consequence and Likelihood Matrix

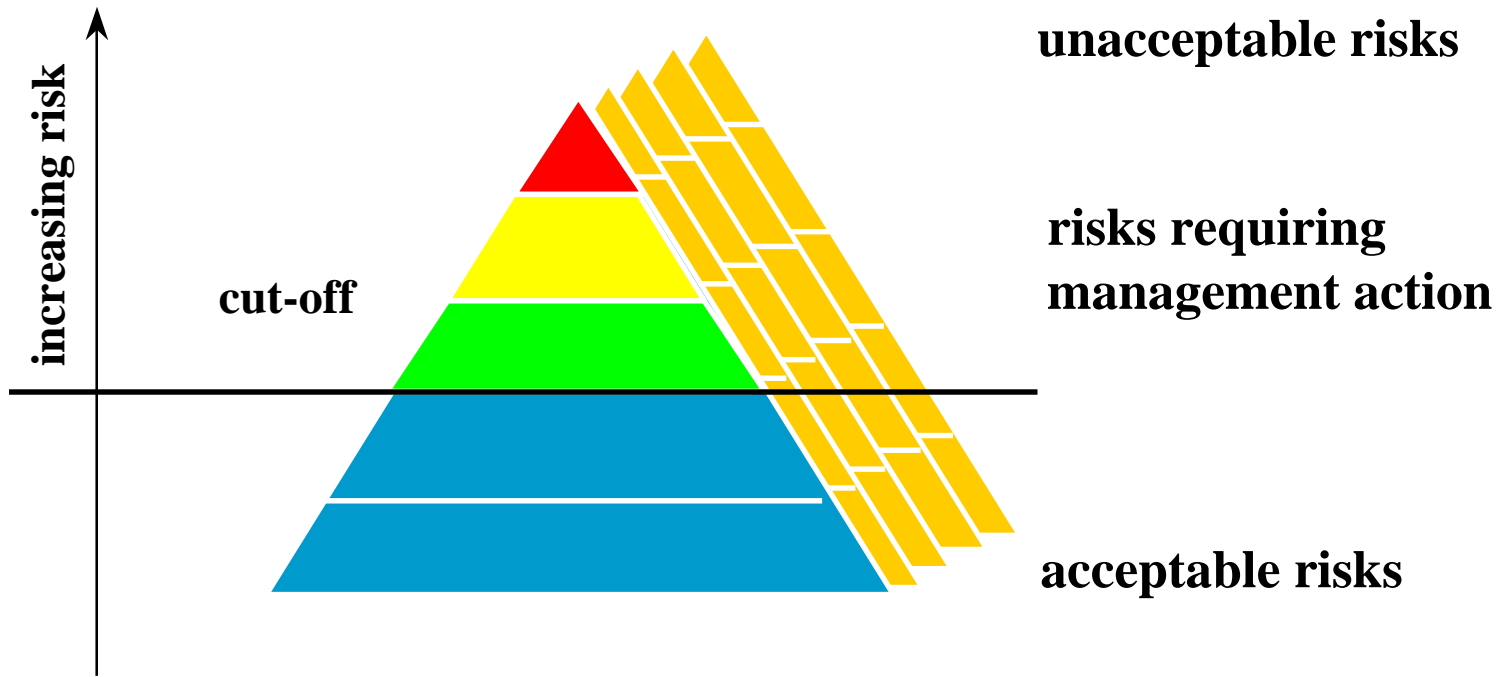
## Risk Scoring Matrix

LIKELIHOOD		CONSEQUENCE				
		Insignificant 1	Minor 2	Moderate 3	Major 4	Catastrophic 5
Almost Certain	5	M	S	H	H	H
Likely	4	L	M	S	H	H
Possible	3	L	L	M	S	H
Unlikely	2	L	L	L	M	S
Rare	1	L	L	L	L	M

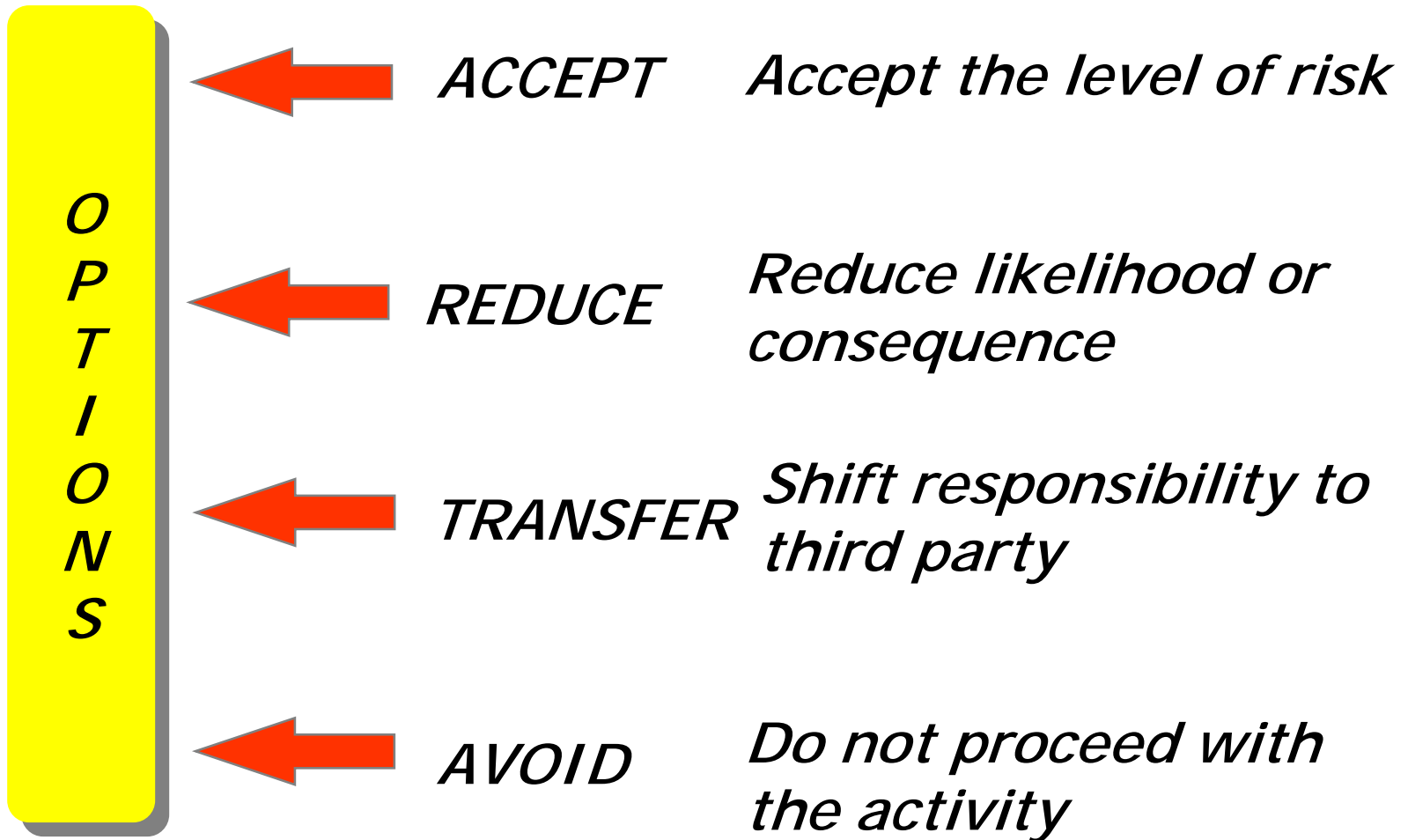
# Inherent vs. Assessed Risk



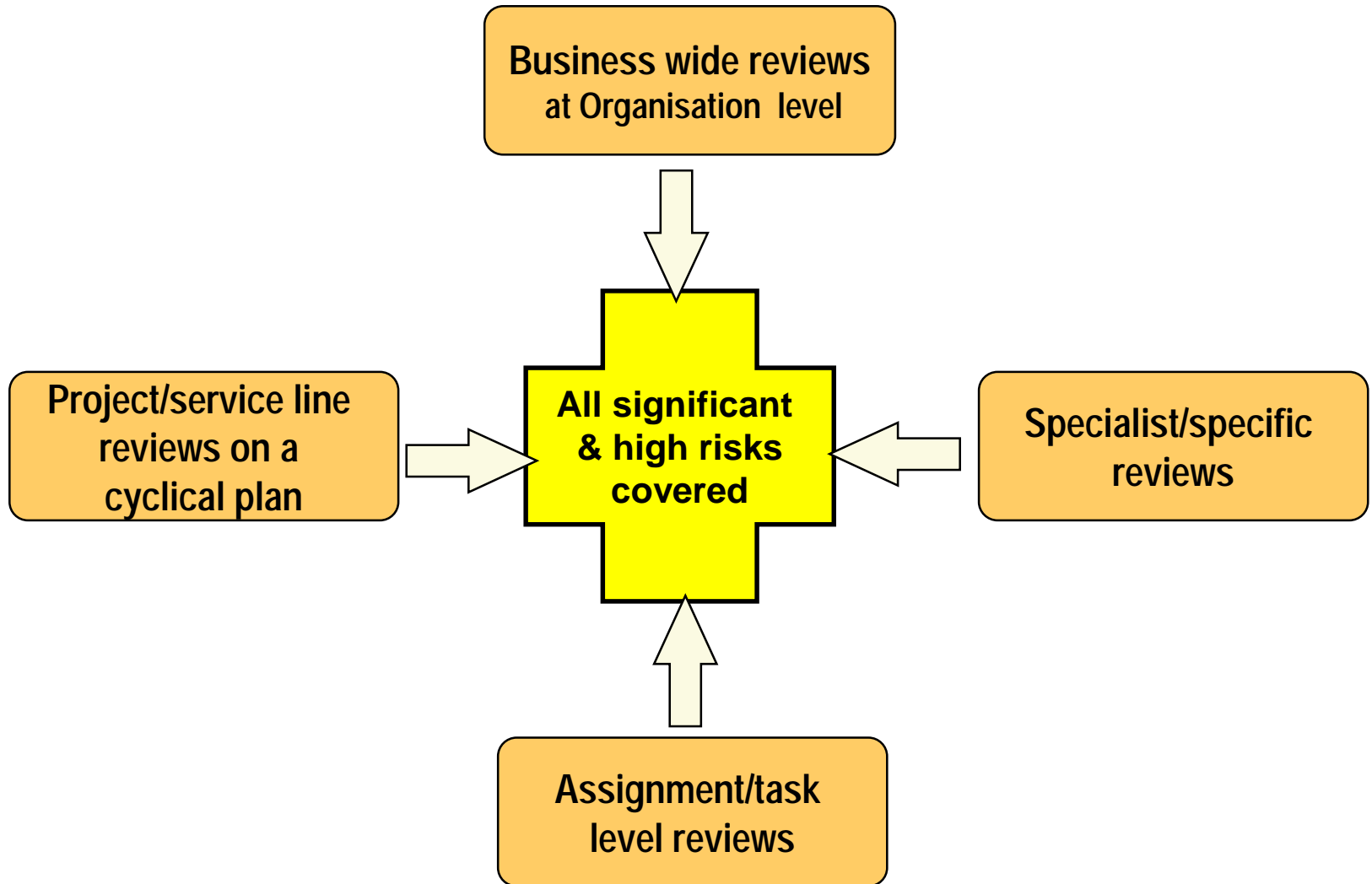
# Risk Evaluation



# Risk Treatment Options



# Levels of Risk Assessment



## 2. CDU Organisational Level Business Risk Assessment

- ★ **Executive Summary.**
- ★ **Process & Outputs.**
- ★ **Risk Assessment Process.**
- ★ **Risk Assessment & CDU Organisational Level Business Risk Profile.**
- ★ **Risk Register.**
- ★ **Ongoing Risk Management.**



## A. Executive Summary

- **This Report summarises the results of a CDU Organisational Level Business Risk Assessment conducted at CDU in August/September 2004.**
- **It also provides the Risk Management Plan for CDU.**

# A. Executive Summary

- **The key strategic risks to CDU are set out in this Report. It is to be noted that there are existing risk mitigation action (“Controls”) reducing the assessed risk levels.**
- **Actions are strategies to be adopted in the future to further reduce risk. These have been developed by Senior Management at CDU.**

# A. Executive Summary

- **The overall assessment is that the Risk Profile of CDU , while indicating some higher level risks, is acceptable, given that this is an initial assessment and a risk management focus is being introduced at CDU.**
- **Ongoing risk management activities would be expected to reduce the assessed risk levels further over time.**
- **Impact of Risk Events occurring on CDU reputation important to acknowledge.**

## B. Process & Outputs

**Background Briefings On Risk Management.**

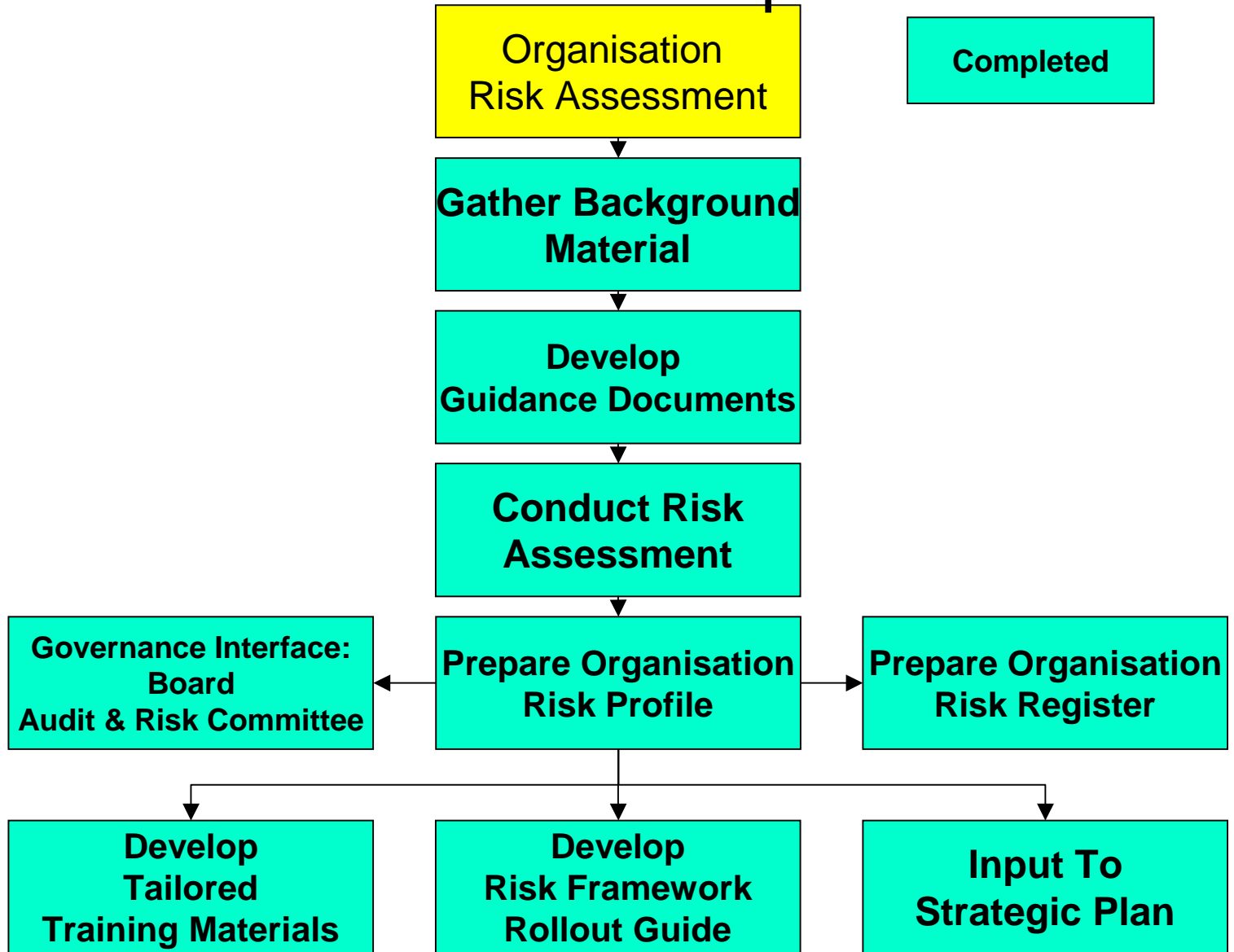
**Structured Interviews On Organisational Risk Issues**

**With:**

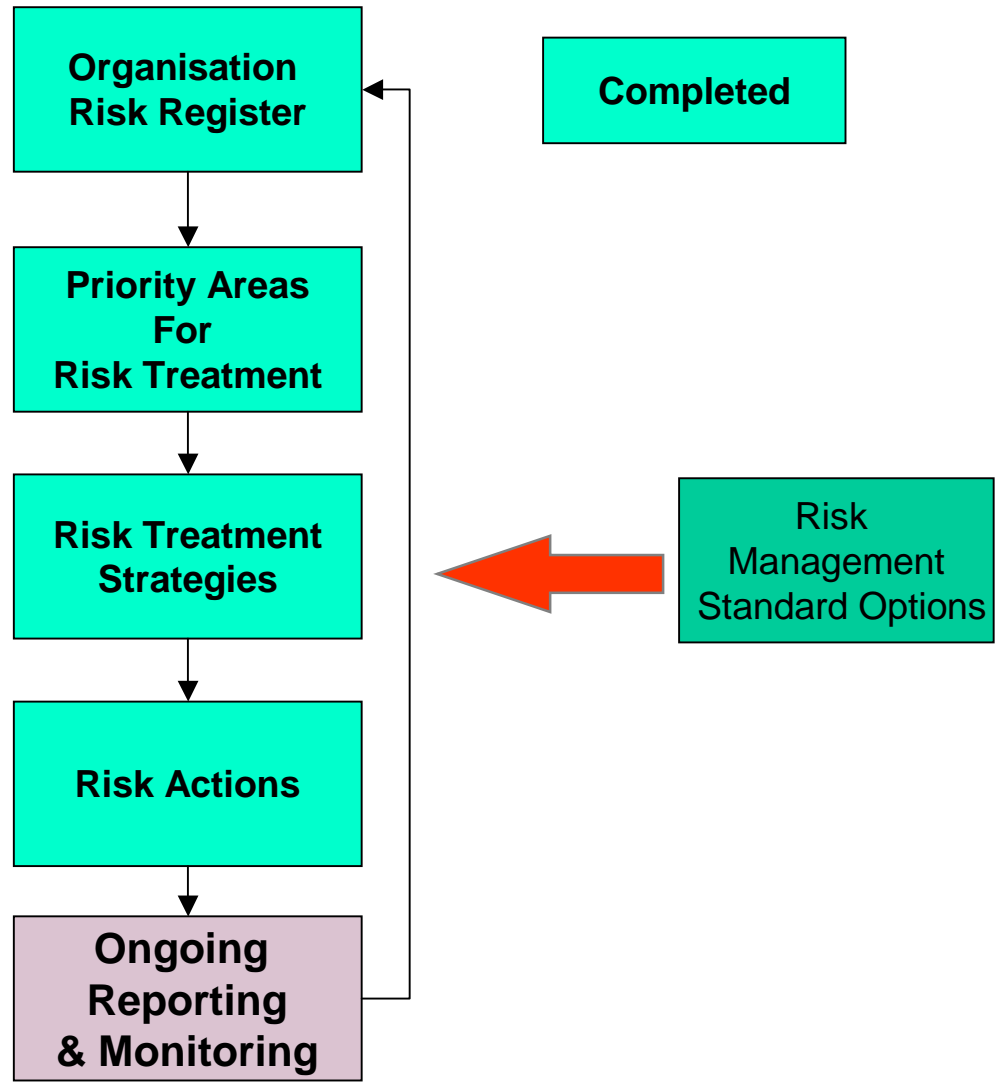
- VC
- VCMG Members
- Deans
- Heads Of Schools
- Campus Leaders
- Corporate Managers
- Council Members particularly Audit and Risk Committee Members.

**Organisational Level Business Risk Assessment,  
Including Facilitated Development of Risk Actions.**

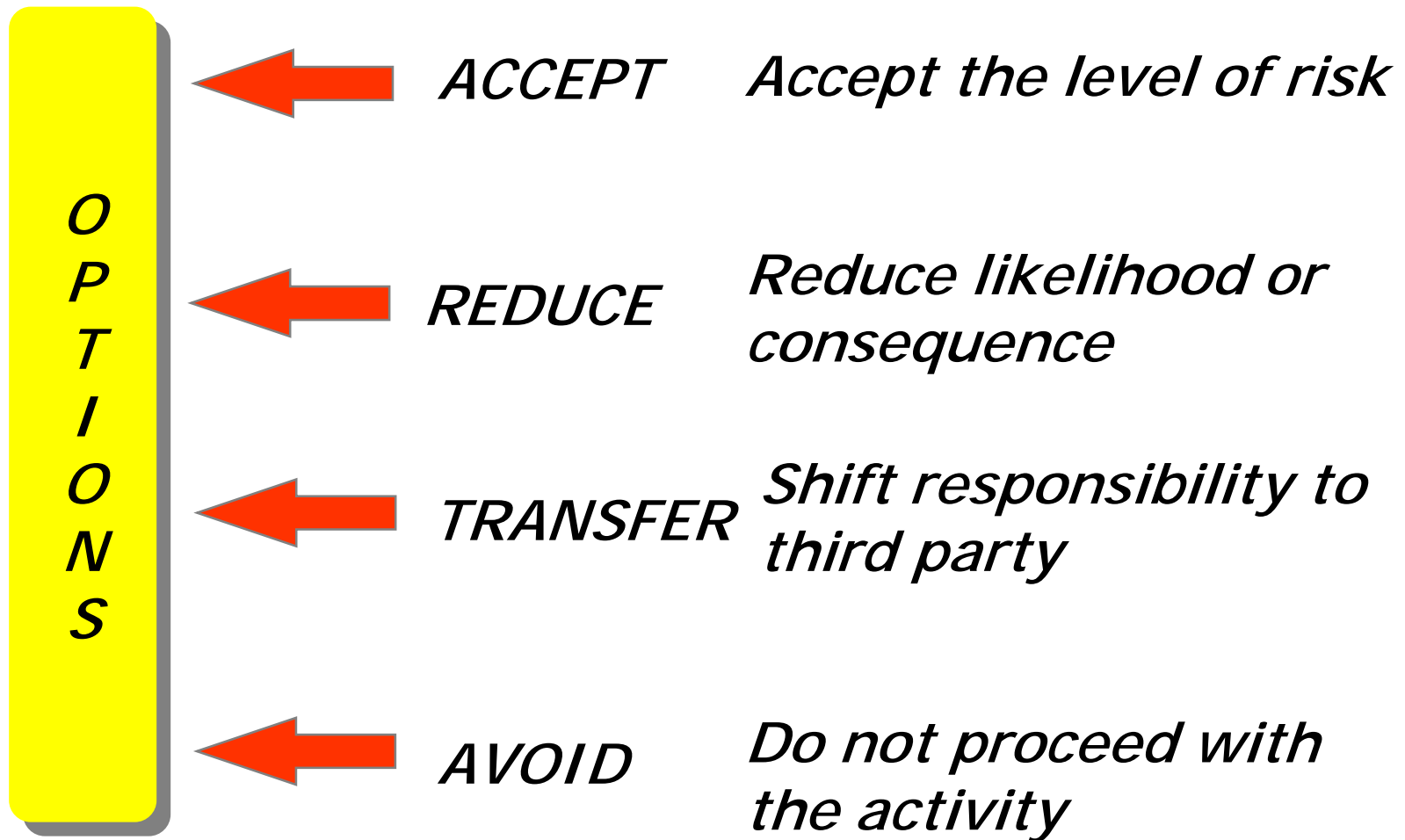
# B. Process & Outputs



# B. Process & Outputs



# Risk Treatment Options



## B. Process & Outputs

**Framework & Risk Management Process provided.  
Organisational Level Business Risk Assessment completed.**

**Following documents supplied**

- **Risk Profile, Risk Details & Risk Actions**
- **Formal Risk Assessment Report**
- **Risk Management Plan**
- **Risk Register**
- **Risk Policy**
- **Contract Risk Assessment Procedure**
- **Risk Actions.**



## B. Process & Outputs

**Formal Actions drafted as input to CDU Strategy document following this process.**

**Ongoing risk management recommendations provided.**

**Audit trail for NT Auditor-General & AUQA/AQTF reviews provided.**

## C. Risk Assessment Process

- **Key Stakeholders.**
- **Steps to Date.**
- **Context.**

# Key Stakeholders

**The following have been determined as the key stakeholders in the risk management process for CDU:**

- **Community**
- **Industry**
- **Council and Audit & Risk Committee**
- **VC and VCMG**
- **Deans and Heads of Schools**
- **Senior Managers**
- **Staff**
- **Students**
- **Governments - Federal & Territory**
- **Commonwealth & NT Education Departments**
- **Regulators & Auditors.**

# Key Stakeholders

**Each have an interest in the ongoing operations of CDU and an understanding of their individual focus was taken into account in determining the Risk Profile.**

**Again it is worth reinforcing the impact of image, perception and reality when considering the interests of stakeholders**

# Steps Taken

- **Desk review of available documentation.**
- **Structured interviews with key staff.**
- **Production of presentation for review by VC and VCMG.**
- **Workshopping of risk actions.**
- **Refinement and finalisation of documentation.**

## Context

- **AS/NZS 4360:2004, the Risk Management Standard, requires a review of the context for a business risk assessment.**

# Context

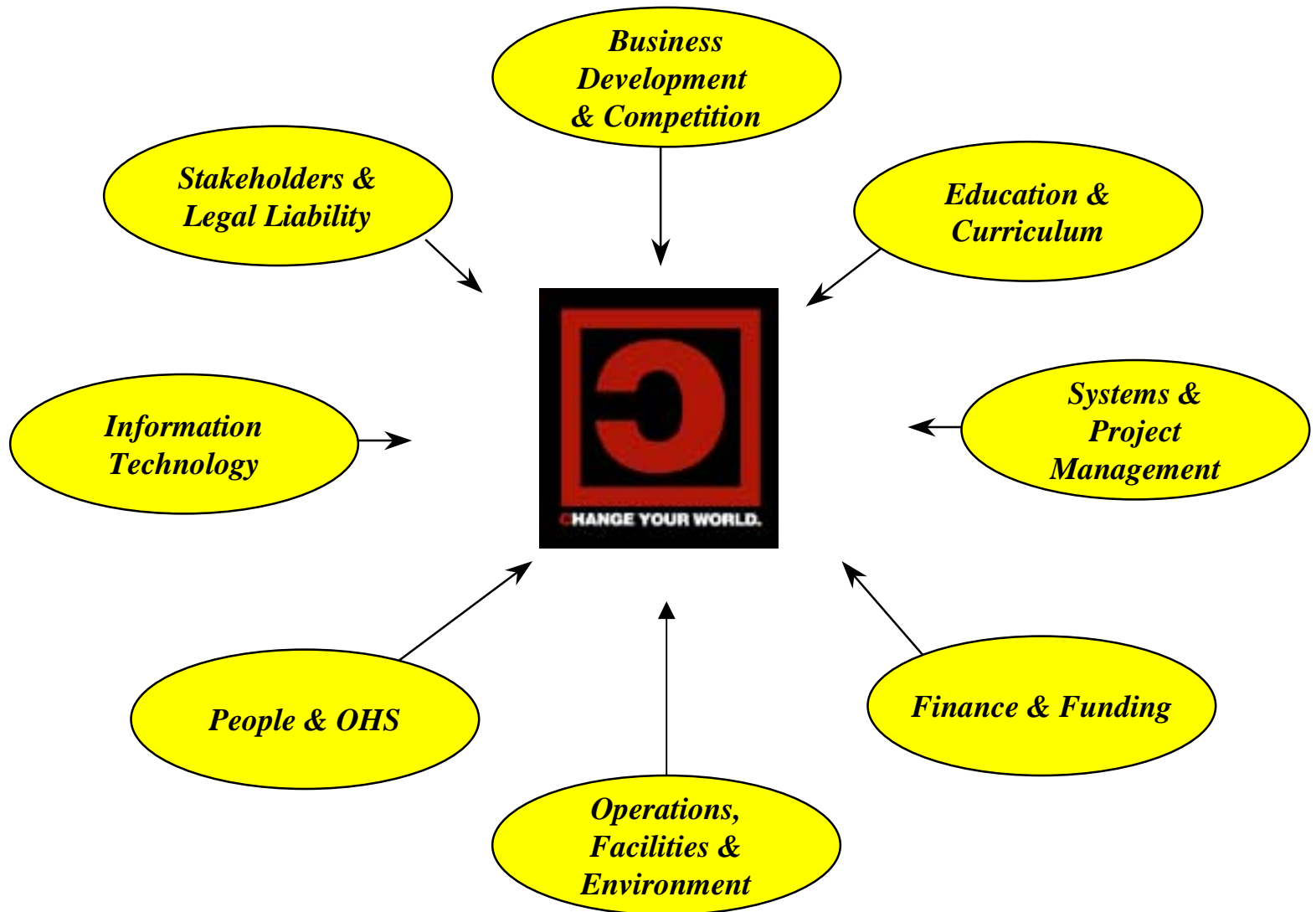
- **The following issues were considered:**
  - **CDU past history**
  - **Current situation and issues**
  - **Funding**
  - **Staffing and courses**
  - **Student numbers and mix**
  - **Territory characteristics (population, geography, politics, economy)**
  - **Government policies**
  - **Community expectations and obligations**
  - **Business development and research**
  - **Systems.**

# D. Risk Assessment and CDU Organisational Level Business Risk Profile

- **In this section is the assessed CDU Business Risk Profile, with the level of risks determined after taking into account existing Controls (current risk mitigation strategies).**
- **Risk Mitigation Actions (Strategies) have been developed.**
- **Risks were classified according to the Risk Wheel following.**



# CDU Risk Wheel



# Risk Scoring

- **Risks were scored according to the Risk Matrix following.**
- **The Risk Matrix follows the Risk Management Standard.**
- **Risks were scored in accordance with the Risk Matrix in two areas:**
  - **Consequence (Impact)**
  - **Likelihood (Chance).**

# Risk Consequence and Likelihood Matrix

## CONSEQUENCE TABLE

Level	Descriptor
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2	Minor
3	Moderate
4	Major
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## LIKELIHOOD TABLE

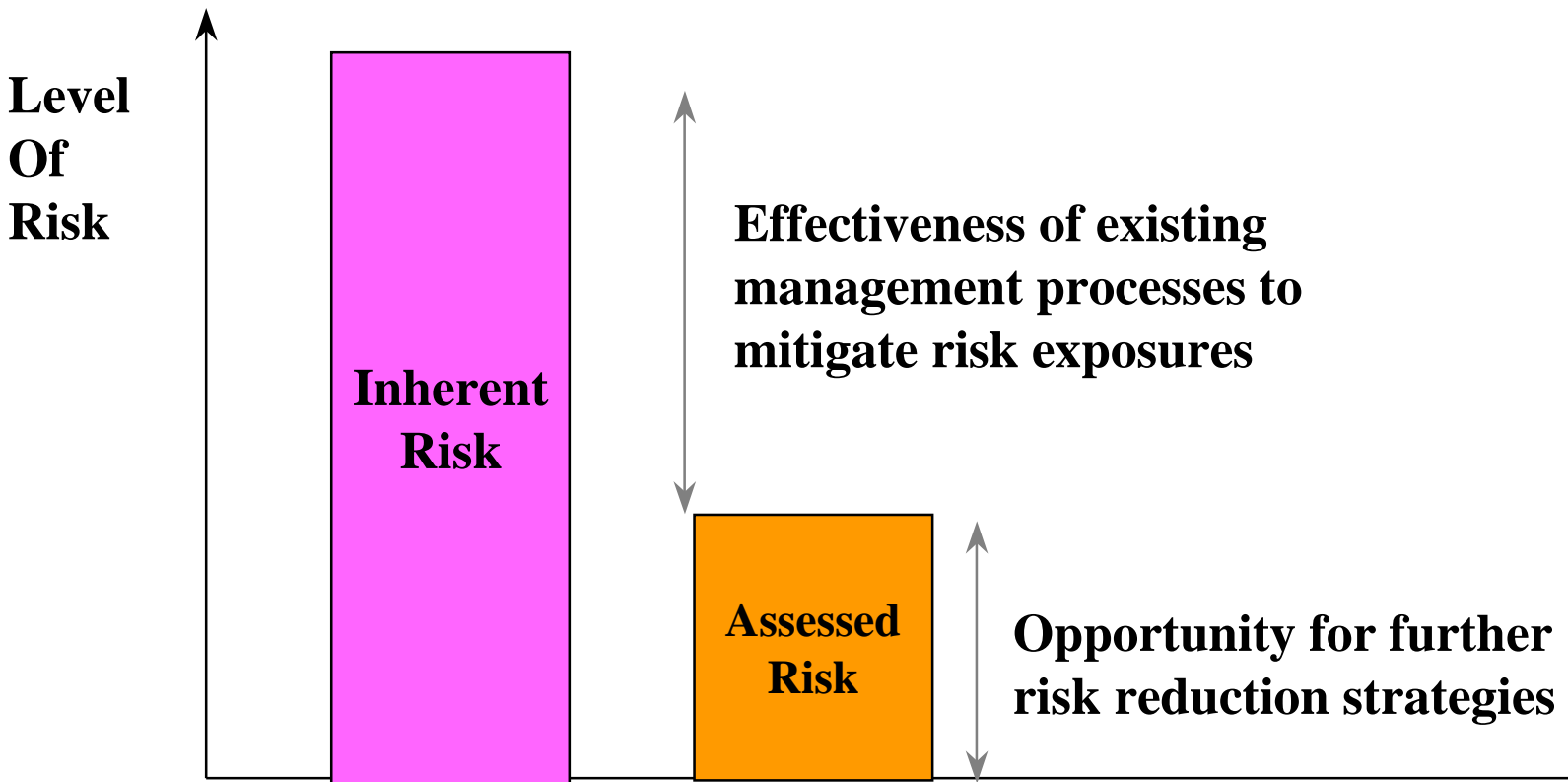
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5	Almost Certain

# Risk Consequence and Likelihood Matrix

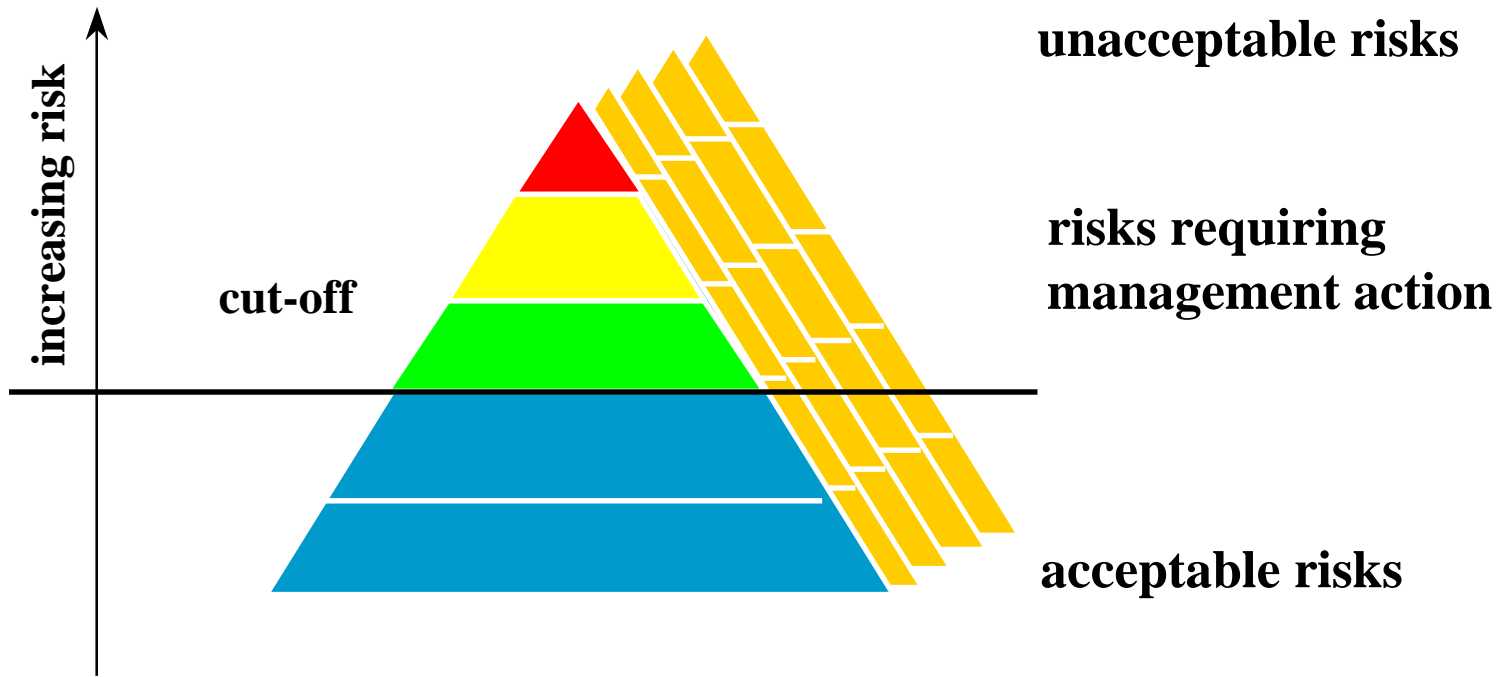
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Likely	4	L	M	S	H	H
Possible	3	L	L	M	S	H
Unlikely	2	L	L	L	M	S
Rare	1	L	L	L	L	M

# Inherent vs. Assessed Risk



# Risk Evaluation



# CDU Organisational Level Business Risk Profile Commentary

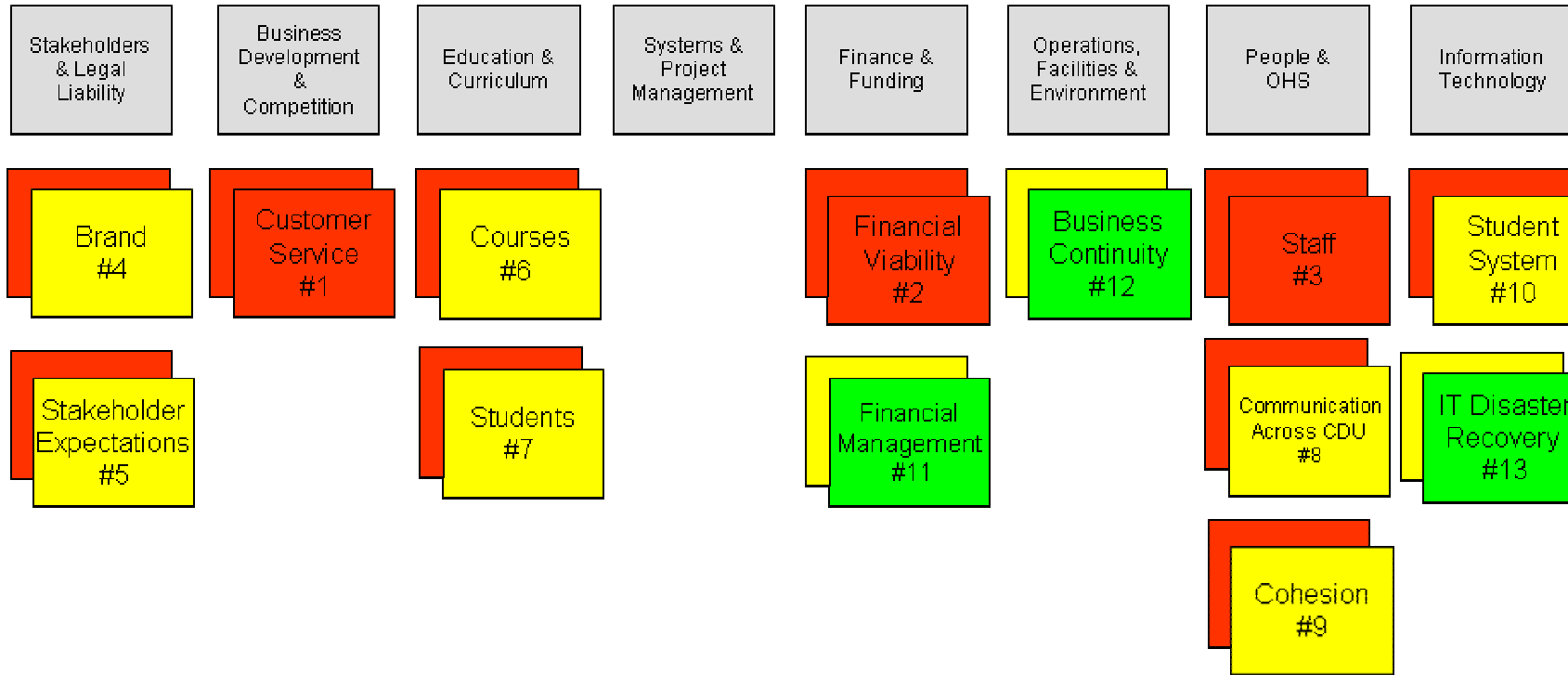
- **CDU has a diversity of possible risk issues.**
- **Some convert to risks requiring attention.**
- **The challenge has been to distil the issues into a small number of risks that can be appropriately “owned” and therefore managed.**
- **Accordingly some risks have been documented with a variety of facets.**
- **Many of the risks are linked, hence reducing the level of one may reduce the level of another or others.**

# CDU Risk Profile Commentary

- **High Risks:**
  - **Customer Service**
  - **Financial Viability**
  - **Staff.**
- **Significant Risks:**
  - **Brand**
  - **Stakeholder Expectations**
  - **Courses**
  - **Students**
  - **Communication Across CDU**
  - **Cohesion**
  - **Student System.**



# CDU Risk Profile



**Assessed Level of Risk**



**Rear Box Colour Indicates Risk Level Pre Controls**

# CDU Risk Profile



Brand #4

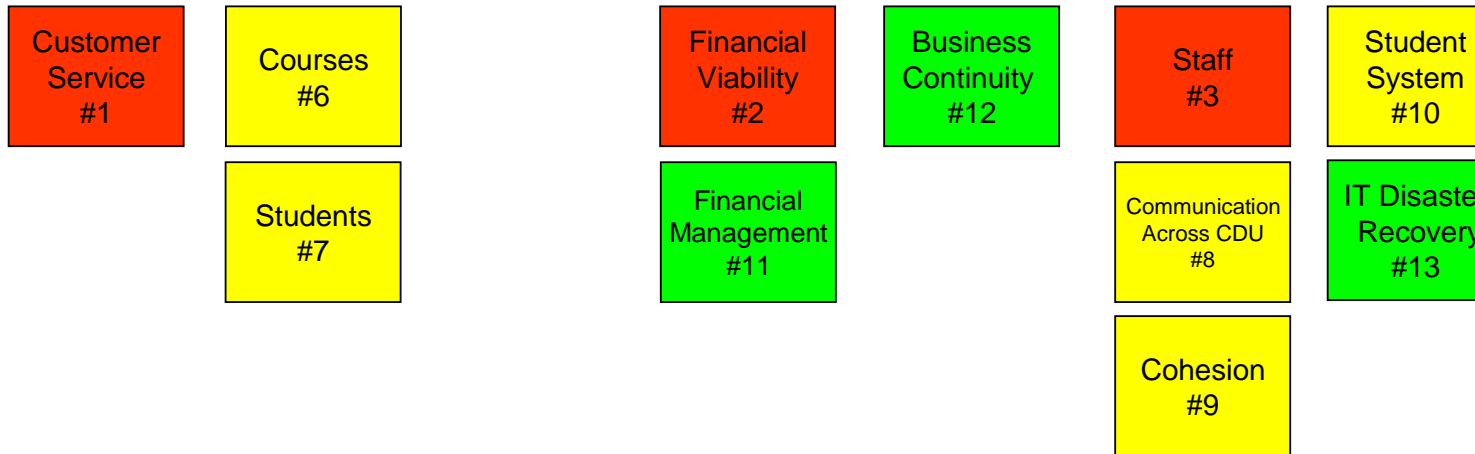
Stakeholder Expectations #5

### Assessed Level of Risk

### EXTERNAL RISKS



### INTERNAL RISKS



## E. Risk Register

- The following is the Risk Register, as required by the Risk Management Standard:

No	Reference	Risk Description	Consequence	Likelihood	Risk Score	Risk Level
4	SL1	Brand	4	3	7	Significant
5	SL2	Stakeholder Expectations	4	3	7	Significant
1	B1	Customer Service	5	3	8	High
6	E1	Courses	4	3	7	Significant
7	E2	Students	4	3	7	Significant
2	F1	Financial Viability	4	4	8	High
11	F2	Financial Management	3	3	6	Medium
12	O1	Business Continuity	3	3	6	Medium
3	P1	Key Staff	4	4	8	High
8	P2	Communication Across CDU	4	3	7	Significant
9	P3	Cohesion	4	3	7	Significant
10	IT1	Student System	4	3	7	Significant
13	IT2	IT Disaster Recovery	3	3	6	Medium

# F. Ongoing Risk Management

**Best Practice Risk Framework adopted**

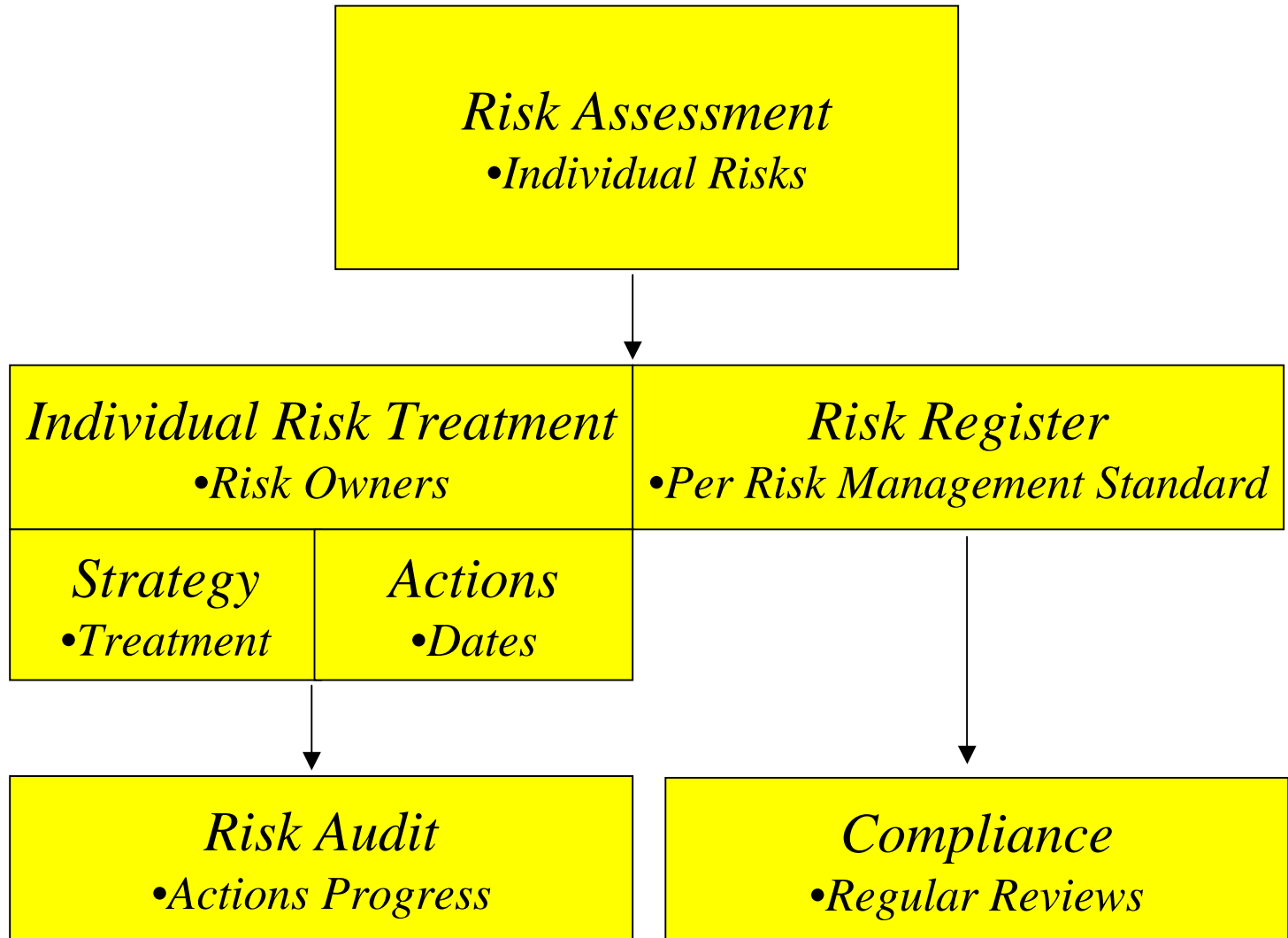
**Risk Management Plan developed.**

**Risk Management Policy developed.**

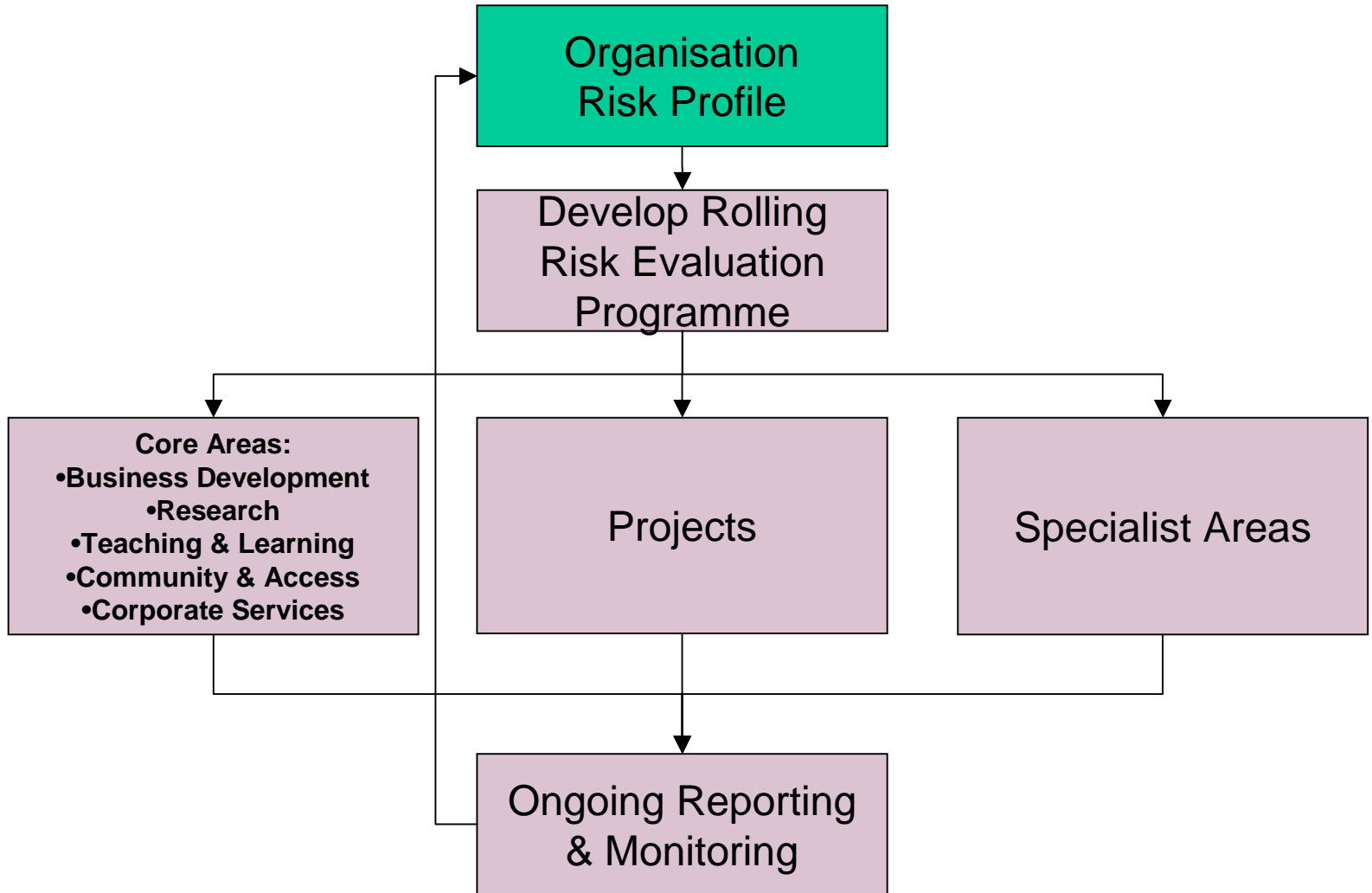
**Risk Actions (refer diagrams following):**

- **Risk Assessment leads to Risk Treatment**
- **Risk Owners, Risk Actions and Dates determined**
- **Regular Risk Audit On Actions recommended**
- **Compliance Reviews On Risk Management Process recommended.**

# Ongoing Risk Management



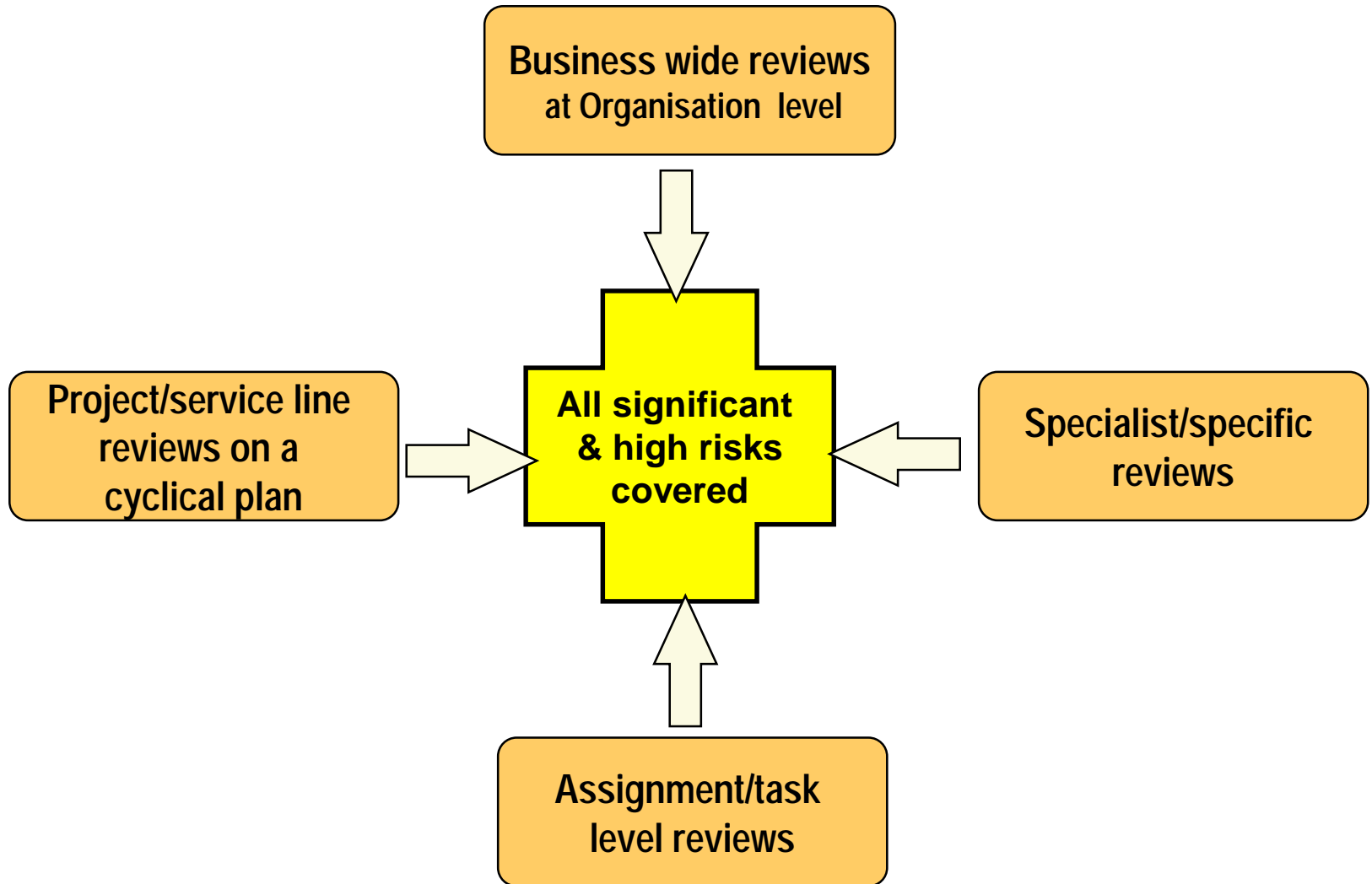
# Rolling Risk Programme



### 3. Risk Assessment Techniques

- **Levels**
- **Project**
- **Contracting**
- **Procurement**
- **Courses**
- **Specialist**
- **Performance Measurement**
- **Risk Action**

# Levels of Risk Assessment



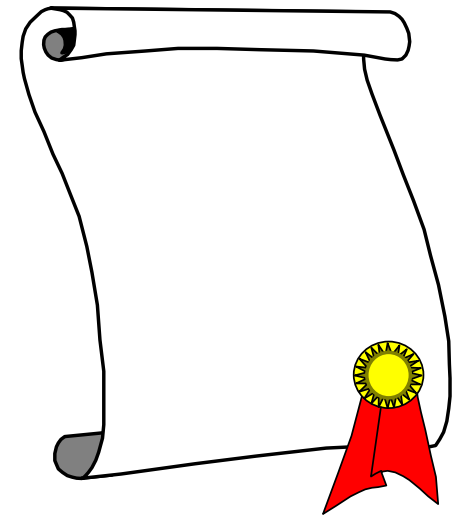


# Project Risk Assessment

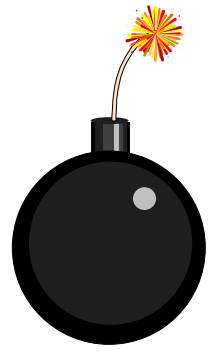
- **Objectives:**
  - On Time
  - On Budget
  - To Specification/Quality
  - With Support
  - Compliance
  - Safety
- **Risks:**
  - Anything Stopping The Achievement Of The Above

# Contract Risk Assessment

- **Categories Of Risk**
- **Liability & Risk Issues**



# Categories Of Risk



- 1. CDU Capacity to Deliver**
- 2. Sovereign and Other Risk Arising From Overseas Projects**
- 3. Intellectual Property**
- 4. Potential Conflict With Other CDU Projects**
- 5. CDU Competitive Position**
- 6. Environmental Impact**
- 7. Potential for Losses And/or Downstream Liabilities**
- 8. CDU Credibility/Reputation**
- 9. Type and Financial Strength of Client**

# Liability & Other Risk Issues

- **Pre Contract Commitments And Representations**
- **Pricing Decisions & Competitive Neutrality Principles**
- **Conflicts With CDU Objectives**
- **Compliance With Policies/Processes**
- **Budget and Cost Management**
- **Cost Recovery And Debt Collection**

# Procurement Risk Assessment

- **Categories of Risk**
- **Liability Issues**

# Categories Of Risk

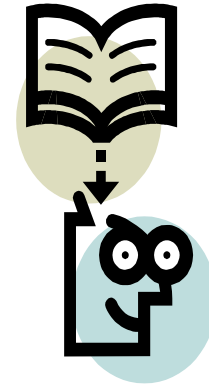
- 1. History and Development of the Supplier's Business**
- 2. Legal Background and Capital Structure of Supplier**
- 3. Critical Performance Elements of the Contract**
- 4. Supplier Management and Employees**
- 5. Commitments, Contingencies and Litigation**
- 6. Supplier Financial Viability**
- 7. OHS**

# Liability & Risk Issues

- **Uncontracted Contractor Risk**
- **Insurance Waivers**
- **RFI/RTP/RFT Processes**
- **Transparency Of Selection Process**
- **Fair Treatment Of Tenderers And Potential Suppliers**

# Courses

- Risk Issues:
  1. Accreditation
  2. Student Numbers
  3. Representations
  4. Staffing
  5. Delivery Methods
  6. Course Materials
  7. Costing
  8. Enrolment
  9. Industry Interests
  10. Flexibility & Pathways





# Specialist Risk Reviews

- Fraud
- OHS
- Environment
- IT
- Physical Security
- Business Continuity
- Risk Based Tender Evaluation



# Performance Measurement

- Key Is Risk Owner
- No Shared Risks
- Risk Owner  
Responsible For The  
Risk, Not Necessarily  
The Work
- Development Of Risk  
Action
- Ongoing Refinement  
Of:
  - Risk Score
  - Risk Detail
  - Risk Controls
  - Risk Strategies

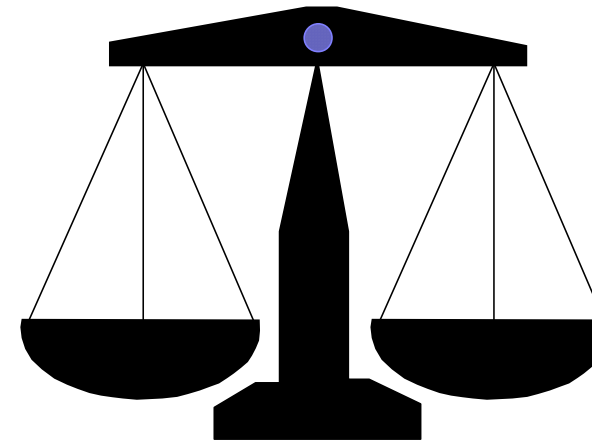


# Risk Action

The **Risk Action** Documents How Risk Treatment Options Are Implemented:

## The Action Needs to Include:

- **Responsibilities**
- **Schedules**
- **Expected Outcomes**
- **Budgeting**
- **Performance Measures**
- **Review Process**



# Discussion/Questions



**Dennis J Clark**

**Risk Management**

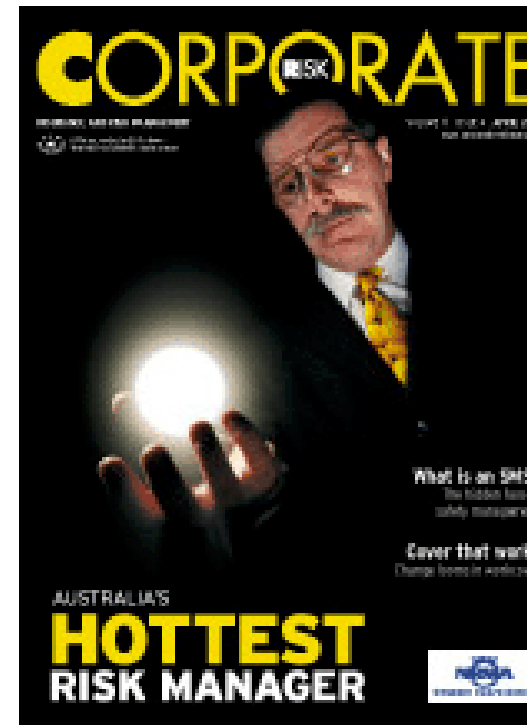
[dennis.clark@cdu.edu.au](mailto:dennis.clark@cdu.edu.au)

**[www.cdu.edu.au/risk](http://www.cdu.edu.au/risk)**

**0412 392 518**

# Facilitator - Dennis J Clark

- **Consultant:**
  - Risk, Audit, Finance, Governance, OHS
- **Chief Internal Auditor ANSTO**
- **Former Chief Finance Officer DCITA**
- **Former Finance Director IOOF**
- **Former Chief Accountant National Mutual**
- **Former Chief Internal Auditor North Broken Hill**
- **Former Teacher**





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