## The Journey to Excellence – some key questions.

- 1. Understanding the organisation what do they do?, how do they do it and for whom?. What do they want to achieve in future?, by when?
- 2. Do the workforce know and understand what the business is trying to achieve, how it's going to do this and how it's currently performing?
- 3. Does everything align? the Vision for the business with the strategy / plan to achieve the vision with the KPI's and measures to track achievement against the plan and with the current results and trends?.
- 4. Do they understand who their customers are, their needs, the relative importance of the needs and whether or not they are meeting those needs?
- 5. Does the business collect, collate and analyse relevant business data to provide accurate information to staff, customers and stakeholders of the business?. Does the business manage it's knowledge assets?.
- 6. Do they understand their workforce, their needs, the relative importance of the needs and whether or not they are meeting those needs?
- 7. How does the business encourage feedback and respond to complaints?
- 8. Are the key work processes understood and documented and how do they actively work to improve the business? Is it a structured process and is it applied consistently across the business?
- 9. Does the business monitor and report it's performance via relevant KPI's, measures and targets with appropriate lead and lag indicators?. Do they use comparative data and benchmarks where appropriate?.